

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Autonomous Institute under Visvesvaraya Technological University, Belagavi)

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Course Code

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Fourth Semester MBA Degree Examinations, Sept/Oct 2023
GLOBAL SUPPLY CHAIN MANAGEMENT

Duration: 3 hrs

Max. Marks: 100

*Note: 1. Answer any FOUR full questions from Question No. 1 to 7.**2. Question No. 8 is compulsory**3. Missing data, if any, may be suitably assumed*

<u>Q. No</u>	<u>Question</u>	<u>Marks</u>	<u>(RBTL:CO:PO)</u>
1.	a. Define the term 'distribution' in logistics	03	(1 : 1 : 1)
	b. Explain the key functions of distribution	07	(1 : 2 : 2)
	c. Describe the global developments in Logistics and Supply Chain	10	(1 : 2 : 2)
2.	a. Illustrate the Types of Distribution Channels	03	(2 : 2 : 2)
	b. Summarize the important functions of distribution channels	07	(2 : 2 : 2)
	c. Enlist the Types of Global Distribution Channels	10	(2 : 2 : 2)
3.	a. Define distribution control	03	(1 : 3 : 3)
	b. Describe the distribution organisation structure	07	(2 : 3 : 3)
	c. Elaborate the stages of distribution control	10	(3 : 3 : 3)
4.	a. Describe the International Supply Chains	03	(1 : 4 : 1)
	b. Explain the role of materials handling in Logistics	07	(2 : 4 : 1)
	c. Summarise the material handling guidelines and systems	10	(3 : 4 : 2)
5.	a. List out at least three complexities in global logistics compared to local / domestic distribution	03	(2 : 5 : 5)
	b. Describe the steps involved in implementing global distribution strategies	07	(3 : 5 : 5)
	c. Elaborate the dangers and risks in global supply chain strategy implementation	10	(3 : 5 : 5)
6.	a. Define Global Logistics	03	(1 : 1 : 1)
	b. Explain how global trade helps businesses	07	(1 : 2 : 2)
	c. Summarize the risks involved in Global Logistics	10	(1 : 2 : 2)
7.	a. Name few intermediaries and stakeholders in distribution	03	(1 : 1 : 1)
	b. Describe key factors affecting distribution channels	07	(1 : 2 : 2)
	c. Outline key steps involved in designing distribution channels	10	(1 : 2 : 2)

8.

Case Study (Compulsory)

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| a. | Explain the conflicts that may arise in different stages of global logistics / supply chain with reasons | 10 | (3 :3 : 2) |
| b. | Describe the common conflict resolution mechanisms and methods used | 10 | (3 :3 : 2) |

MODEL QUESTION PAPER